



# Press Release

Minneapolis, MN, USA  
[info@spades.life](mailto:info@spades.life)

## Contact Information

Spades, SBC  
Raymond (Ray) Menard, Founder and CEO  
612.386.4481  
[Ray.menard@spades.life](mailto:Ray.menard@spades.life)

## FOR IMMEDIATE RELEASE

### Spades Builds Climate Resilience Enterprise with Social Impact

***Innovative climate change company links investment, land, and capacity to massive regreening projects worldwide.***

**Minneapolis, MN / January 4, 2022** — Spades announces significant expansion with three tree projects in development involving 1,000,000 acres, 100 million trees, and 100 million MT of sequestered carbon, with dozens of projects in its pipeline. Its biotechnology increases tree survival to improve climate resilience, investor returns, and local economic development. Worldwide projects provide returns via carbon offsets, timber, and agroforestry.

“Trees are critical because they are the best way to remove greenhouse gases from the atmosphere. Plus, forest density creates climate resilience locally. Unfortunately, science shows we need one hundred times as many trees grown every year to achieve the needed change,” says Raymond Menard, CEO and Founder of Spades.

“There is enough land, know-how, and money but they struggle to connect effectively. Spades helps join investors and projects to scale-up forests that survive. Survival is a game changer that sets us apart. When trees win, so do people, the environment, and economics.”

### **Sustainable Forests via Different Trees Grown Differently**

Spades’ proprietary solutions:

- [Terrazone™](#) helps fits people and land, negotiating between competing rural land uses, including the protection of habitat.
- [Ecofit™](#) biotech helps select the right combination of local tree species for current and future environments.
- Implementation engages with the largest [tree grower network](#) in the world and local governments.

- [Balanced finance](#) helps unlock higher returns for investors, donors, and local landowners, applying monitoring and standards to track outcomes for 50 years.

Spades' projects are open to diverse habitats and locations, from temperate to tropical, coastlines to highlands, in developed and developing nations. The first three projects are in Africa and Latin America.

*Established in 2019, Spades is a Specific Benefit Corporation committed to developing profitable projects to reforest the world. Our vision is to sustain the world by integrating thriving human, environmental, and economic solutions. For more information, visit [www.spades.life](http://www.spades.life).*

###